Concurrent Shows

FoodproO | ColdStoRe INDIA – Cold Storage & Refrigerated Transportation | T-FOOD BACK TO BASICS – Traditional Food Festival & Expo | FOOD EXPO | Food Packaging Expo

SPONSORSHIP OPPORTUNITIES

Sponsors Category	Event Sponsor	Event Co-Sponsor	Principal Sponsor	Associate Sponsor	Registration Sponsor	Corporate Sponsor	Conference Sponsor	Conference Co - Sponsor
Sponsorship Fee (Rs. in Lakhs) (Taxes Applicable)	**10**	**7.5**	**5**	**3**	**2**	**1**	**5**	**3**
Maximum Sponsors (in No's)	**2**	**4**	**6**	**10**	**2**	**Multiple**	**4**	**6**
Complimentary Stall at the Exhibition (in sqm)	72	54	36	24	18	6	24	12
Logo Placement in:								
• Advertisements	✓	✓	✓	✓	✓	✓	✓	✓
• Email Updates	✓	✓	✓	✓	✓	✓	✓	✓
• Event Website	✓	✓	✓	✓	✓	✓	✓	✓
Branding on Arch Gates at the Exhibition Hall Entry	✓	✓	✓	✓				
Branding on Arch Gate at the Convention Hall Entry	✓	✓					✓	✓
Standalone Display System Inside the Exhibition Hall @ 4 Strategic Locations	✓	✓	✓					
Logo Presence in the Exhibition Registration Counter	✓				✓			
Logo Presence at the Conference Registration Area	✓				✓			
Logo placement in the Conference Hall:								
• Conference main backdrop	✓	✓	✓	✓			✓	✓
• Thank you Sponsors panel @ 2 strategic locations	✓	✓	✓				✓	✓
• Sponsors card	✓	✓	✓	✓	✓	✓	✓	✓
• Acknowledge the Sponsors at the conference	✓	✓	✓				✓	✓
Dedicated speaking slot for CEO from Sponsors' company in the Inaugural Session (subject to protocol)	✓	✓					✓	✓
Branding at the Conference Lunch Area	✓						✓	
Branding at the speakers Lounge	✓						✓	
Special seats reserved in the front row at the conference	✓	✓					✓	✓
Display of Logo in the Visitor Pass (Logo size will be as per the Hierarchy)	✓	✓	✓	✓	✓	✓	✓	✓
Colour advertisement in the Show Catalogue & One page Sponsors Profile (sponsor to provide advertisement and profile) – A5 Size	One Page Colour Advt.	One Page Colour Advt. back	One Page Colour Advt.	One Page Colour Advt. Colour	One Page Colour Advt.	One Page Colour Advt.	One Page Colour Advt.	One Page Colour Advt.
Sponsor's Profile in the Exhibition Catalogue	✓	✓	✓	✓	✓	✓	✓	✓
Logo display on the cover page of the Exhibition Catalogue	✓	✓						
Corporate / commercial video film during the Conference Session break hours (sponsor to provide film)	✓	✓					✓	✓
Corporate brochure for insertion in the documentation kit	✓	✓	✓				✓	✓
Free delegate passes to attend the Conference (in No's) (To invite your clients / customers only)	20	15	10	4	3	2	10	6
Option to purchase additional delegate passes at 25% discount	✓	✓	✓	✓	✓	✓	✓	✓
Logo placement in Post Event Report	✓	✓	✓	✓	✓	✓	✓	✓